

IPSI Public Lecture Series 2010

<p>Monday, Oct. 25</p>	<p>Joseph Ferenbok, ICCIT Lecturer & Senior Researcher</p> <p><i>“Picturing your Face as Data”</i></p> <p>The lecture will present a set of research questions at the intersection between privacy, technology and identity. The discussion will present broad understandings of how technologies are changing the presentation of faces in public places, and will present both themes and ideas that link current research projects and look forward to future research.</p>	<p>4pm - 6pm Bahen Centre, 40 St. George Room 4164</p>
<p>Monday, Nov. 8</p>	<p>Ken Anderson, Assistant Commissioner, Office of the Information and Privacy Commissioner of Ontario</p> <p><i>“Deeply Embedded Privacy by Design”</i></p> <p>Privacy by Design continues to be recognized around the world as a fundamental component of privacy protection. As developed by Ontario’s Information and Privacy Commissioner, Dr. Ann Cavoukian, it has 7 Foundational Principles. How has this been practically linked into the work of organizations? Come and hear examples of recognizing the PbD principles in a manner that is deeply embedded into technologies, systems and architectures.</p>	<p>4pm - 6pm Bahen Centre, 40 St. George Room 1130</p>
<p>Monday, Nov. 15</p>	<p>Reza Kopaei, Associate Partner at Deloitte Enterprise Risk Services</p> <p><i>“Enterprise 2.0 - Seizing Opportunities and Managing Risk”</i></p> <p>How will social media, mobile technology, and cloud computing change your enterprise opportunities and risks?</p> <p>Social media adoption continues to grow inside and outside enterprises while mobile and cloud technology is accelerating this adoption and revolutionizing the way enterprises do business. Used effectively, social media and mobile technology can substantially increase revenue, enhance customer loyalty, and reduce operational cost. However, enterprises must manage the risks related to strategy, brand, intellectual property, legal, regulatory, and privacy.</p>	<p>4pm - 6pm Bahen Centre, 40 St. George Room 1130</p>

	<p>The following topics will be examined in more detail:</p> <ul style="list-style-type: none"> • Enterprise Opportunities and Use Case Scenarios • Elements of a Successful Enterprise 2.0 Program • Enterprise 2.0 Risks (strategic, security, privacy risks) • Reputation Risk Monitoring and Management • Creating an Effective Enterprise 2.0 Governance • Measuring and Reporting Enterprise 2.0 Risks • Developing Customer Intelligence and Competitive • Auditing Enterprise 2.0 	
Friday, Nov. 19	<p>Ann Cavoukian, Information and Privacy Commissioner of Ontario</p> <p><i>“Get Smart about Privacy by Design – The Gold Standard”</i></p> <p>As we enter into an age where we are immersed in a rich information environment, automatically sharing information about ourselves with others, viable privacy protections must be architected directly into technology - such as Ontario's Smart Grid program. While the Smart Grid will bring many benefits such as energy conservation, we must be careful not to get lost in a sea of enthusiasm and allow privacy to become the Smart Grid's sleeper issue. Whenever technology is utilized that targets individual consumers, there is invariably a dramatic increase in the amount of personally identifiable information that is collected and stored, leading to very real concerns regarding privacy.</p> <p>Enter Privacy by Design (PbD), a concept developed by Commissioner Cavoukian back in the 90's. In its essence, PbD proactively seeks to embed privacy into the design specifications of information technology and business practices, thereby achieving the strongest form of protection. Come hear Dr. Cavoukian explain how her vision of Privacy by Design can help to transform the privacy problems of the 21st century into privacy solutions that can last well into the future.</p> <p>View Presentation (PDF)</p>	<p>10am - 11am Bissell Bldg., 140 St. George Room 205</p>
Monday, Nov. 22	(none)	
Monday, Nov. 29	<p>George Tomko, IPSI Expert-in-Residence</p> <p><i>“SmartData: Make the Data Think for Itself Data Protection in the 21st Century”</i></p> <p>The Internet has evolved from an information service to</p>	<p>4pm - 6pm Bahen Centre, 40 St. George Room 1130</p>

	<p>a critical infrastructure underpinning virtually every aspect of our lives. Coincident with this evolution has been the demand for increasingly more personal information by governments and businesses. The future of privacy and, by extension, liberty and freedom, may depend on the ability to reclaim this control.</p> <p>Enter SmartData – a research project to create Internet-based intelligent agents to act as an individual's online surrogate for privacy and data control. This will far exceed existing limited and brittle data protection.</p> <p>SmartData agents will be able to cope with unforeseen situations, adapt to new and novel threats, and for the first time provide a true and nuanced representation of an individual's privacy and data security preferences, returning control to the data source, the individual.</p> <p>View Presentation (PDF)</p>	
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